



# Sayone Ventures Connecting Farms and People

---

PRODUCT CATALOGUE & STRATEGIC EXPORT PORTFOLIO

# The Mission

**Bridging the gap between sustainable Indian agriculture and global demand.**

Sayone Ventures sources export-quality commodities from India's top producing regions. We ensure that nutritional integrity and chemical specifications meet international standards, delivering consistency from the farm gate to the global market.



# The Millet Revolution: Climate-Resilient Superfoods

## Market Context

### Global Market Valuation:

\$12.6 Billion (2025) → \$56.07 Billion (2034)

**CAGR: 13.4%**



## The India Advantage

India contributes 40% of world millet production.

## Why Now?

- 1. Climate Resilience:** Crops are drought-resistant and thrive in extreme conditions.
- 2. Health Driver:** Gluten-free, low GI, and rich in minerals to combat lifestyle diseases.



# Sorghum (Jowar): The Market Leader

## Market Volume & Versatility

- **Market Value:** \$23.19 Billion (2024)
- **Projected Growth:** To \$31.77 Billion by 2030
- **Consumption:** Up 8.6% YoY (61 Million MT)
- **Profile:** The standard for gluten-free flour and puffed snacks.

### Nutritional Specs (per 100g)

<b>Protein:</b> 11g	<b>Fiber:</b> 7g	<b>Iron:</b> 4.1mg (23% RDI)	<b>Calcium:</b> 13mg
------------------------	---------------------	---------------------------------	-------------------------

# Finger Millet (Ragi): The Calcium Powerhouse

Ancient Grain, Modern Application

# 344mg

Calcium per 100g (34% RDI)

- Iron: 3.9mg (22% RDI)
- Protein: 7.3g
- Fiber: 3.6g

**Applications:** Flour, porridge, fermented beverages, and baked goods.



# Pearl Millet (Bajra): The Iron Fortifier

Combating Anemia & Climate Stress

**Context:** A climate-resilient grain thriving in arid heat.

**Iron: 8.6mg (48% RDI)**

## **Additional Specs:**

- Protein: 11g
- Energy: 378 kcal (High Energy)
- Fat: 4.2g

**Health Benefits:** Supports heart health, bone density, and immune system function.



# Groundnut: The Energy & Export Leader

Dual-Purpose: Oilseed & Food Security

## Export Dominance:

India Export Volume (2023-24): ~680,698 MT  
Export Value: ~\$860 Million

## Nutritional Profile (per 100g):

- Energy: ~560–590 kcal
- Protein: ~25–27g
- Fat: ~44–49g (Heart-healthy unsaturated)



# Soybean: The Global Protein Standard

Focus on Global Trade Flows

## Global Trade Context:

- **Top Importer:** China (~60% of global imports / 95-100M tonnes)
- **Top Exporters:** Brazil, USA, India (Key Regional Supplier)

## Applications:

- **Food:** Tofu, Soymilk, TVP, Vegan Meat
- **Feed:** Poultry, Cattle, Aqua Feed
- **Industrial:** Biodiesel, Bioplastics

## Technical Specs:

- **Protein:** 36-40g (Highest in category)
- **Fat:** 19g
- **Isoflavones:** High



# Dehydrated Onion Powder: Culinary Efficiency

Consistent Flavor, Extended Shelf Life



## Market Dominance & Hub

- India exports **70–75%** of world supply.
- Gujarat produces **80%** of India's output.

## Global Market Value

Sage Green

**\$2.1-2.4 Billion (CAGR 5%)**

## Buyer Advantages

Sage Green

- **Shelf Life: 24 Months**
- **Low Moisture:  $\leq 6\%$**
- **Ash:  $\leq 5\%$**
- **Purity:  $\geq 98\%$**

# Guar Gum: The Industrial Workhorse

From Food Texture to Energy Extraction



**Global Supply:** India produces 80–90% of the world's Guar Gum.

**Primary Application:** 60% of global usage is in Oil Drilling (Fracking).

**Market Value: \$1.1–1.3 Billion**

## Critical Technical Specs:

- **Viscosity (1% solution):** 3500–8000 cps
- **Protein:** 5–7%
- **Moisture:**  $\leq 12\%$

# At a Glance: Technical Specifications

Product	Protein Content	Key Stat / Mineral	Export/Grade Profile
White Sorghum	11g	Iron 4.1mg	Gluten-Free Flour Base
Finger Millet	7.3g	Calcium 344mg	Premium Health Ingredient
Pearl Millet	11g	Iron 8.6mg	High Iron / Climate Resilient
Soybean	36-40g	High Isoflavones	Global Protein Standard
Dehydrated Onion	N/A	Moisture $\leq$ 6%	Shelf Life: 24 Months
Guar Gum	5-7%	Viscosity $>$ 3500 cps	Industrial / Fracking Grade